



FOR IMMEDIATE RELEASE

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ELDON THOMPSON, AUTHOR OF THE *LEGEND OF ASAHIEL* TRILOGY VISITS IADT-SACRAMENTO TO DELIVER MOTIVATIONAL TALK TO DESIGN STUDENTS
General Public Invited to Attend Discussion and Book Signing on August 6, 2009

Sacramento, CA. (July 22, 2009) –The International Academy of Design & Technology-Sacramento (the Academy) announces a special event for the design and literary communities. Author Eldon Thompson, of the *Legend of Asahiel* trilogy published by HarperCollins (Eos), will visit with Academy-Sacramento students to discuss the importance of dedication to craft, perseverance and creativity in one's work. His latest work, *The Divine Talisman* (ISBN 0060741546 \$24.95), his third book in the series, is currently available online and in national bookstores. Copies will also be available for purchase and signing at the event.

James Rollins, *New York Times* bestselling author of *The Judas Strain* says, "Eldon Thompson's *The Divine Talisman* proves yet again what a talented fantasist can do with the genre. Written in a cinematic style, here is a novel both intimate in detail, yet breathtaking in scope. It's a brilliant odyssey that stays with you long after you turn the last page."

Thompson's life long love of writing fueled his desire to complete the books although numerous distractions, including the quest of an NFL career, kept much of it shelved for years. He cites the mentoring and encouragement of several other authors in his motivation to complete the trilogy. Thompson will reflect on his journey and will impart useful lessons for Academy-Sacramento students in staying focused and dedicated to one's craft.

The public is invited to attend this special event:

Event: Discussion and Book Signing with Author Eldon Thompson
Date: August 6, 2009
Time: 11:30 a.m. - and - 6:00 p.m. (repeat)
Location: 2450 Del Paso Road, Suite 250, Sacramento, CA 95834
Information: (916) 285-9468

For more information, please contact Kathleen Rainey at (916) 285-9468 or krainey@iadtsacramento.com or communications representative Kristene Smith at (916) 698-1880 or kristene@kristenesmithinc.com. To learn more about the Academy, visit www.iadtsacramento.com.

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About the Academy

The International Academy of Design & Technology (the Academy – Sacramento) provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. The Academy has been an established institution for more than 25 years and has 10 other campuses across the US. Since the Sacramento campus opened in 2007, the Academy has served the needs of students for employment and career advancement and the needs of industry for highly qualified professionals at the Associate of Applied Science and Bachelor of Fine Arts degree levels.

The programs at the Academy focus on career and design areas, such as Fashion Design & Marketing, Interior Design, and Visual Communication. The Academy - Sacramento is accredited by the Accrediting Council of Independent Colleges and Schools (ACICS). For more information please visit www.iadtsacramento.com or call (916) 285-9468. The Academy is a member of the Career Education Corporation (NASDAQ: CECO) network of universities, colleges and schools.

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